

Star Digital Print's Consumer Mailing List Worksheet

Have questions? 402 810-7827 or 855 261-8288 and we'll gladly assist you.

For a quick quote on a purchased address list, print this form and make your selections from the options below, then scan and email to hello@stardigitalprint.com or fax to 866 365-1829.

Campaign Description _____

Name _____ Email Address _____

Geography

Select from one of the following six geography options:

By 5-digit Zip Code

By City

City	State	City	State	City	State

By State

By County

County	State	County	State	County	State

By Area Code

By Radius

Street Address	City	State	Zip Code	Miles out from address

Demographics

Select from any of the following demographic options:

Age - Adult Age Ranges in Household

From _____ to _____

Buying Activity

Within the Buying Activity select, there are 44 product and service categories that can be selected to identify the types of purchases that a given household has made. These purchase categories can be paired with any of the other buying activity selects for additional granularity.

- Antique
- Apparel - Big and Tall
- Apparel - Children
- Apparel - Mens
- Apparel - Womens
- Apparel - Womens Petite
- Apparel - Womens Plus
- Apparel - Young Men
- Apparel - Young Women
- Art
- Automotive Parts and Accessories
- Books
- Gaming
- Gardening
- Health and Beauty
- High End Appliance
- Home and Garden
- Home Office Computers and Electronics
- Hunting Products
- Jewelry
- Luggage
- Magazines
- Membership Clubs
- Military Memorabilia/Weaponry

- | | |
|---|--|
| <input type="checkbox"/> Books - Audio | <input type="checkbox"/> Musical Instruments |
| <input type="checkbox"/> Books - Magazines | <input type="checkbox"/> Pets |
| <input type="checkbox"/> Childrens Learning and Activity Toys | <input type="checkbox"/> Photography and Video Equipment |
| <input type="checkbox"/> Childrens Products - Baby Care | <input type="checkbox"/> Recreational Off-road Vehicles |
| <input type="checkbox"/> Childrens Products - Back to School | <input type="checkbox"/> Sports and Leisure |
| <input type="checkbox"/> Childrens Products - General | <input type="checkbox"/> Telecommunication |
| <input type="checkbox"/> Computing/Home Office | <input type="checkbox"/> Travel in the USA |
| <input type="checkbox"/> Donation | <input type="checkbox"/> TV/Video/Movie Watcher |
| <input type="checkbox"/> DVDS/Videos | <input type="checkbox"/> Value Priced Merchandise |

Child Age: 0-17

Children’s age data is considered sensitive in nature and will require sample mail piece and/or telemarketing script approval.

- Female Age Range _____ to _____
 Mail Age Range _____ to _____
 Unknown Gender Age Range _____ to _____

Children - Presence of

Presence of Children is used to identify households based on the presence of absence of children age 0 - 17. Data is applied at the household level and is sourced from consumer surveys and public records. Acxiom’s Number of Children select also provides input for Presence of Children. Since this data is sensitive in nature, the release of minor children’s names or personally identifiable information is not allowed.

- | | |
|--|--|
| <input type="checkbox"/> No Children Present | <input type="checkbox"/> Unknown/Uncoded |
| <input type="checkbox"/> Child(ren) Present | |

Dwelling Unit Size

Dwelling type is an indicator of how many families live at a given address.

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Multi Family Dwelling Unit | <input type="checkbox"/> Uncoded/Null |
| <input type="checkbox"/> Single Family Dwelling Unit | |

Education - Head of Household

Education is used to determine the level of education completed by the first person in the household.

- | | |
|--|---|
| <input type="checkbox"/> Completed High School | <input type="checkbox"/> Attended Vocation/Tech |
| <input type="checkbox"/> Completed College | <input type="checkbox"/> Uncoded/Null |
| <input type="checkbox"/> Completed Graduate School | |

Ethnicity - Race Code

The Race Code select identifies the race of the first individual in the household.

- | | |
|---|----------------------------------|
| <input type="checkbox"/> African American | <input type="checkbox"/> Uncoded |
| <input type="checkbox"/> Asian | <input type="checkbox"/> White |
| <input type="checkbox"/> Hispanic | |

Financial - Charitable Giving Rank

The Charitable Giving Rank is a proprietary model that that assists marketers in identifying the best prospective donors in addition to providing insight on the relative amount they are likely to donate. Data

is assigned at the household level and takes into consideration more than a dozen affluence measures that include important factors that impact wealth (such as tax rates, the local cost of living, household composition, and life stage). Values are represented in a percentage ranking from 0 – 99% where 0 is the lowest and 99 is the highest. Donors scoring in the top decile of the index (90 – 99%) donated 77% more than the average gift amount.

From _____ to _____ Enter numbers between 0 and 99.

Gender (Individual)

The gender of an individual is typically gathered from self-reported or public information sources, or can be assigned based on the individual's name and/or title. In cases where the individual's first name and title are unknown/ambiguous and no additional sources reflect gender, the gender will be coded as "Unknown."

Female

Unknown

Male

Home - Year Built

The Year Built select represents the year that the home was built; "From" and "To" years can be selected to target the desired time frame. All data is sourced from County Assessor and County Recorder records.

From Year _____ to _____

Home Market Value

The Home Market Value select is powered by a sophisticated proprietary model that is used to identify the estimated value of a home. Multiple sources of data feed the model. These include household-level data (accounting for 62% of sources) and geographic-level data (accounting for 38% of sources). Household-level data includes values as reported by the County Assessor's office, comparable prices of homes sold in the last 3 to 15 months, self-reported data, income, vehicle values, and other demographic values. The geographic-level data utilizes aggregated home market values (at the Zip + 4 and Zip Code) and census home market values to provide data when other sources are not available. The home market values are updated annually and applied at the address level.

\$1,000 - \$24,999

\$250,000 - \$274,999

\$25,000 - \$49,999

\$275,000 - \$299,999

\$50,000 - \$74,999

\$300,000 - \$349,999

\$75,000 - \$99,999

\$350,000 - \$399,999

\$100,000 - \$124,999

\$400,000 - \$449,999

\$125,000 - \$149,999

\$450,000 - \$499,999

\$150,000 - \$174,999

\$500,000 - \$774,999

\$175,000 - \$199,999

\$775,000 - \$999,999

\$200,000 - \$224,999

\$1,000,000 +

\$225,000 - \$249,999

Uncoded/Null

Homeowner/Renter

The Homeowner/Renter select identifies if the occupant of the residence is the homeowner or a renter.

HomeOwner

Uncoded/Null

Renter

Income - Broad Range

The Broad Range Income model identifies the estimated annual income of a given household in thirteen predefined ranges of up to \$500,000.

- | | |
|--|--|
| <input type="checkbox"/> Under \$30,000 | <input type="checkbox"/> \$125,000 - \$149,999 |
| <input type="checkbox"/> \$30,000 - \$39,999 | <input type="checkbox"/> \$150,000 - \$199,999 |
| <input type="checkbox"/> \$40,000 - \$49,999 | <input type="checkbox"/> \$200,000 - \$249,999 |
| <input type="checkbox"/> \$50,000 - \$59,999 | <input type="checkbox"/> \$250,000 - \$299,999 |
| <input type="checkbox"/> \$60,000 - \$74,999 | <input type="checkbox"/> \$300,000 - \$499,999 |
| <input type="checkbox"/> \$75,000 - \$99,999 | <input type="checkbox"/> \$500,000+ |
| <input type="checkbox"/> \$100,000 - \$124,999 | |

Interests

Interests is a collection of data on consumer hobbies, lifestyles, and preferences. Data is applied at the household level and is sourced from self-reported sources, consumer surveys, product and warranty registrations, and buying activities.

- | | |
|---|---|
| <input type="checkbox"/> Arts | <input type="checkbox"/> Home Improvement Grouping |
| <input type="checkbox"/> Auto Work | <input type="checkbox"/> House Plants |
| <input type="checkbox"/> Aviation | <input type="checkbox"/> Hunting / Shooting |
| <input type="checkbox"/> Beauty and Cosmetics | <input type="checkbox"/> Investing / Finance Grouping |
| <input type="checkbox"/> Biking / Mountain Biking | <input type="checkbox"/> Investments - Foreign |
| <input type="checkbox"/> Boat Owner | <input type="checkbox"/> Investments - Real Estate |
| <input type="checkbox"/> Boating / Sailing | <input type="checkbox"/> Investments - Stocks / Bonds |
| <input type="checkbox"/> Camping / Hiking | <input type="checkbox"/> Lifestyles, Interests, and Passions - Collectibles |
| <input type="checkbox"/> Career | <input type="checkbox"/> Lifestyles, Interests, and Passions - Crafts/Hobbies |
| <input type="checkbox"/> Career Improvement | <input type="checkbox"/> Motorcycling |
| <input type="checkbox"/> Cat Owner | <input type="checkbox"/> Movie Collector |
| <input type="checkbox"/> Celebrities | <input type="checkbox"/> Movies At Home |
| <input type="checkbox"/> Childrens Interests | <input type="checkbox"/> Music - Avid Listener |
| <input type="checkbox"/> Christian Family | <input type="checkbox"/> Music - Home Stereo |
| <input type="checkbox"/> Collectibles - Antiques | <input type="checkbox"/> Music Collector |
| <input type="checkbox"/> Collectibles - Arts | <input type="checkbox"/> Music Player |
| <input type="checkbox"/> Collectibles - Coins | <input type="checkbox"/> Nascar |
| <input type="checkbox"/> Collectibles - General | <input type="checkbox"/> Other Pet Owner |
| <input type="checkbox"/> Collectibles - Sports Memorabilia | <input type="checkbox"/> Outdoors Grouping |
| <input type="checkbox"/> Collectibles - Stamps | <input type="checkbox"/> Parenting |
| <input type="checkbox"/> Collectibles and Antiques Grouping | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Collector - Avid | <input type="checkbox"/> Reading - Audio Books |
| <input type="checkbox"/> Community/Charities | <input type="checkbox"/> Reading - Best Sellers |
| <input type="checkbox"/> Computers | <input type="checkbox"/> Reading - Financial Newsletter Subscribers |
| <input type="checkbox"/> Consumer Electronics | <input type="checkbox"/> Reading - General |
| <input type="checkbox"/> Cooking - General | <input type="checkbox"/> Reading - Magazines |
| <input type="checkbox"/> Cooking - Gourmet | <input type="checkbox"/> Reading - Religious / Inspirational |
| <input type="checkbox"/> Cooking - Low Fat | <input type="checkbox"/> Reading - Science Fiction |
| <input type="checkbox"/> Cooking/Food Grouping | <input type="checkbox"/> Religious / Inspirational |
| <input type="checkbox"/> Crafts | <input type="checkbox"/> Rv |
| <input type="checkbox"/> Current Affairs / Politics | <input type="checkbox"/> Science / Space |
| <input type="checkbox"/> Dieting / Weight Loss | <input type="checkbox"/> Scuba Diving |
| <input type="checkbox"/> Do It Yourself (DIY) Living | <input type="checkbox"/> Self Improvement |
| <input type="checkbox"/> Dog Owner | <input type="checkbox"/> Sewing / Knitting / Needlework |

- | | |
|---|--|
| <input type="checkbox"/> Education Online | <input type="checkbox"/> Snow Skiing |
| <input type="checkbox"/> Electronics / Computers Grouping | <input type="checkbox"/> Spectator - TV Sports |
| <input type="checkbox"/> Environmental Issues | <input type="checkbox"/> Spectator Sports - Auto / Motorcycle Racing |
| <input type="checkbox"/> Equestrian | <input type="checkbox"/> Spectator Sports - Baseball |
| <input type="checkbox"/> Exercise - Aerobic | <input type="checkbox"/> Spectator Sports - Basketball |
| <input type="checkbox"/> Exercise - Running / Jogging | <input type="checkbox"/> Spectator Sports - Football |
| <input type="checkbox"/> Exercise - Walking | <input type="checkbox"/> Spectator Sports - Hockey |
| <input type="checkbox"/> Exercise / Health Grouping | <input type="checkbox"/> Spectator Sports - Soccer |
| <input type="checkbox"/> Fashion | <input type="checkbox"/> Sports Grouping |
| <input type="checkbox"/> Fishing | <input type="checkbox"/> Sweepstakes / Contests |
| <input type="checkbox"/> Food - Natural | <input type="checkbox"/> Tennis |
| <input type="checkbox"/> Food - Vegetarian | <input type="checkbox"/> Theater / Performing Arts |
| <input type="checkbox"/> Games - Board Games / Puzzles | <input type="checkbox"/> Travel - Domestic |
| <input type="checkbox"/> Games - Computer Games | <input type="checkbox"/> Travel - Family Vacations |
| <input type="checkbox"/> Games - Video Games | <input type="checkbox"/> Travel - International |
| <input type="checkbox"/> Gardening | <input type="checkbox"/> Travel Grouping |
| <input type="checkbox"/> Golf | <input type="checkbox"/> Tv - Cable |
| <input type="checkbox"/> Grandchildren | <input type="checkbox"/> Tv - Hdtv/Satellite Dish |
| <input type="checkbox"/> History / Military | <input type="checkbox"/> Tv - Satellite Dish |
| <input type="checkbox"/> Home Furnishings / Decorating | <input type="checkbox"/> Wireless - Cellular Phone Owner |
| <input type="checkbox"/> Home Improvement | <input type="checkbox"/> Woodworking |
| <input type="checkbox"/> Home Improvement - Do-It-Yourselfers | |

Life Event - Child Nearing High School Graduation

The Child Nearing High School Graduation select indicates that there is a child in the household that is near high school graduation (typically aged 16.5 - 18 years old).

- Life Event - Child Nearing High School Graduation

Life Event - College Graduate

The Recent College Graduate select identifies households that have a recent college graduate. Graduation would have occurred within the last 12 months.

- Life Event - College Graduate

Life Event - New Parent

The New Parent select identifies households that have had a baby in the last 12 months. New Parents are selectable by months since birth.

- | | |
|--|--|
| <input type="checkbox"/> New Parent 0-6 Months | <input type="checkbox"/> New Parent 7-9 Months |
| <input type="checkbox"/> New Parent 10-12 Months | |

Life Event - Newlyweds

The Newlyweds select identifies consumers who have been married within the last 12 months.

- Life Event - Newlyweds

Life Event - Recent Divorced

The Recently Divorced select identifies consumers that have divorced in the last 12 months.

Life Event - Recent Divorced

Life Event - Recent Home Buyer

The Recent Home Buyer select identifies consumers who have purchased a home in the last six months.

Life Event - Recent Home Buyer

Life Event - Recent Mortgage Borrower

The Recent Mortgage Borrower select identifies consumers who have borrowed money for a mortgage within in the last 12 months. Loans can include lines of credit and refinances and do not necessarily constitute the purchase of a new home.

Life Event - Recent Mortgage Borrower

Life Event - Vehicle - Intend To Purchase

The Intent to Purchase a Vehicle select identifies consumers that have indicated they would like to purchase or lease a new or used vehicle in the next six months. Data is applied at the household level and is sourced from consumer surveys and online registrations.

Life Event - Vehicle - Intend To Purchase

Mail Order Donor

The Mail Order Donor select indicates that a member of the household has made a donation through the mail in the last 24 months.

Mail Order Donor

Net Worth

Net Worth is a proprietary model that estimates a household's assets (such as value of primary residence, cash value of insurance policies, collectibles, real estate, and more) and liabilities (such as mortgages, automotive loans, student loans, lines of credit, credit card balances, and more). Net Worth is sourced from actual dollar measures that are reported through a survey of financial behaviors as well as a variety of demographic data elements that could include age, income, presence of children, homeownership, and more.

Less Than or Equal to 0

\$1 - \$4,999

\$5,000 - \$9,999

\$10,000 - \$24,999

\$25,000 - \$49,999

\$50,000 - \$99,999

\$100,000 - \$249,999

\$250,000 - \$499,999

\$500,000 - \$999,999

\$1,000,000 - \$1,999,999

\$2,000,000 +

Occupation

Occupation Codes are used to identify the general job function that the first individual in the household holds. Data is applied at the household level and is sourced from multiple self-reported sources, state professional license files, and membership rosters from professional affiliations. Please note that inconsistencies may be seen between Occupational selects due to differences in sourcing.

Administrative/Managerial

Sales/Service

- | | |
|---|--|
| <input type="checkbox"/> Clerical/White Collar | <input type="checkbox"/> Self Employed |
| <input type="checkbox"/> Craftsman/Blue Collar | <input type="checkbox"/> Self Employed Blue Collar |
| <input type="checkbox"/> Educator | <input type="checkbox"/> Self Employed Clerical |
| <input type="checkbox"/> Farmer | <input type="checkbox"/> Self Employed Homemaker |
| <input type="checkbox"/> Financial Professional | <input type="checkbox"/> Self Employed Management |
| <input type="checkbox"/> Housewife | <input type="checkbox"/> Self Employed Other |
| <input type="checkbox"/> Legal Professional | <input type="checkbox"/> Self Employed Prof./Tech |
| <input type="checkbox"/> Medical Professional | <input type="checkbox"/> Self Employed Retired |
| <input type="checkbox"/> Military | <input type="checkbox"/> Self Employed Sales/Marketing |
| <input type="checkbox"/> Other | <input type="checkbox"/> Self Employed Student |
| <input type="checkbox"/> Professional/Technical | <input type="checkbox"/> Student |
| <input type="checkbox"/> Religious | <input type="checkbox"/> Uncoded/Null |
| <input type="checkbox"/> Retired | |

Occupation Detail

Detailed Occupation Codes are used to identify the specific job title and/or function that an individual holds. Data is applied at the individual level and is sourced from multiple self-reported sources, state professional license files, and membership rosters from professional affiliations. Please note that inconsistencies may be seen between Occupational selects due to differences in sourcing.

- | | |
|--|--|
| <input type="checkbox"/> Account Executive | <input type="checkbox"/> Jeweler |
| <input type="checkbox"/> Accounting/Biller/Billing Clerk | <input type="checkbox"/> Journeyman |
| <input type="checkbox"/> Actor/Entertainer/Announcer | <input type="checkbox"/> Judge/Referee |
| <input type="checkbox"/> Adjuster | <input type="checkbox"/> Laborer |
| <input type="checkbox"/> Administration/Management | <input type="checkbox"/> Lecturer |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Legal Secretary |
| <input type="checkbox"/> Agent | <input type="checkbox"/> Legal/Attorney/Lawyer |
| <input type="checkbox"/> Aide/Assistant | <input type="checkbox"/> Legal/Paralegal/Assistant |
| <input type="checkbox"/> Aide/Assistant/Executive | <input type="checkbox"/> Librarian/Archivist |
| <input type="checkbox"/> Aide/Assistant/Office | <input type="checkbox"/> Lineman |
| <input type="checkbox"/> Aide/Assistant/School | <input type="checkbox"/> Lithographer |
| <input type="checkbox"/> Aide/Assistant/Staff | <input type="checkbox"/> Loader |
| <input type="checkbox"/> Aide/Assistant/Technical | <input type="checkbox"/> Locksmith |
| <input type="checkbox"/> Air Force | <input type="checkbox"/> Machinist |
| <input type="checkbox"/> Air Traffic Control | <input type="checkbox"/> Mail carrier/Postal |
| <input type="checkbox"/> Analyst | <input type="checkbox"/> Mail/Postmaster |
| <input type="checkbox"/> Animal Technician/Groomer | <input type="checkbox"/> Maintenance |
| <input type="checkbox"/> Appraiser | <input type="checkbox"/> Maintenance/Supervisor |
| <input type="checkbox"/> Apprentice | <input type="checkbox"/> Manager |
| <input type="checkbox"/> Architect | <input type="checkbox"/> Manager/Assistant Manager |
| <input type="checkbox"/> Armed Forces | <input type="checkbox"/> Manager/Branch Manager |
| <input type="checkbox"/> Army Credit Union Trades | <input type="checkbox"/> Manager/Credit Manager |
| <input type="checkbox"/> Artist | <input type="checkbox"/> Manager/District Manager |
| <input type="checkbox"/> Assembler | <input type="checkbox"/> Manager/Division Manager |
| <input type="checkbox"/> Athlete/Professional | <input type="checkbox"/> Manager/General Manager |
| <input type="checkbox"/> Attendant | <input type="checkbox"/> Manager/Marketing Manager |
| <input type="checkbox"/> Auctioneer | <input type="checkbox"/> Manager/Office Manager |
| <input type="checkbox"/> Auditor | <input type="checkbox"/> Manager/Plant Manager |
| <input type="checkbox"/> Auto Mechanic | <input type="checkbox"/> Manager/Product Manager |
| <input type="checkbox"/> Baker | <input type="checkbox"/> Manager/Project Manager |

- Banker
- Banker/Loan Office
- Banker/Loan Processor
- Barber/Hairstylist/Beautician
- Bartender
- Binder
- Blue Collar Worker
- Bodyman
- Bookkeeper
- Brakeman
- Brewer
- Broker
- Broker/Stock/Trader
- Butcher/Meat Cutter
- Buyer
- Carpenter/Furniture/Woodworking
- Cashier
- Caterer
- CEO/CFO/Chairman/Corp Officer
- Checker
- Chef/Butler
- Chemist
- Child Care/Day Care/Babysitter
- Chiropractor
- Civil Service
- Civil Service/Government
- Claims Examiner/Rep/Adjudicator
- Cleaner/Laundry
- Clerk
- Clerk/Deli
- Clerk/File
- Clerk/Produce
- Clerk/Stock
- Coach
- Coast Guard
- Collector
- Communications
- Comptroller
- Computer
- Computer Operator
- Computer Programmer
- Computer/Systems Analyst
- Conductor
- Conservation/Environment
- Construction
- Consultant/Advisor
- Cook
- Coordinator
- Corrections/Probation/Parole
- Cosmetologist
- Manager/Property Manager
- Manager/Regional Manager
- Manager/Sales Manager
- Manager/Store Manager
- Manager/Traffic Manager
- Manager/Warehouse Manager
- Marines
- Marketing
- Mason/Brick/Etc.
- Material Handler
- Mechanic
- Medical Assistant
- Medical Doctor/Physician
- Medical Secretary
- Medical Technician
- Medical/Paramedic
- Merchandiser
- Meter Reader
- Middle Management
- Military Personnel
- Mill Worker
- Millwright
- Miner
- Model
- Mold Maker/Molder/Injection Mold
- Musician/Music/Dance
- National Guard
- Navy Credit Union Trades
- Nurse
- Nurse (Registered)
- Nurse/LPN
- Nurses Aide/Orderly
- Oil Industry/Driller
- Operator
- Operator/Boilermaker
- Operator/Crane Operator
- Operator/Forklift Operator
- Operator/Machine Operator
- Optician
- Optometrist
- Packer
- Painter
- Part Time
- Parts (Auto etc.)
- Pastor
- Personnel/Recruiter/Interviewer
- Pharmacist/Pharmacy
- Photography
- Pilot
- Pipe Fitter

- Counselor
- Courier/Delivery/Messenger
- Court Reporter
- Crewman
- Curator
- Custodian
- Customer Service/Representative
- Cutter
- Data Entry/Key Punch
- Dental Assistant
- Dental Hygienist
- Dentist
- Designer
- Detective/Investigator
- Dietician
- Director/Art Director
- Director/Executive Director
- Dispatcher
- Dock Worker
- Draftsman
- Driver
- Driver/Bus Driver
- Driver/Truck Driver
- Editor
- Electrician
- Engineer
- Engineer/Aerospace
- Engineer/Chemical
- Engineer/Civil
- Engineer/Electrical/Electronic
- Engineer/Field
- Engineer/Industrial
- Engineer/Mechanical
- Estimator
- Executive/Upper Management
- Expeditor
- Fabricator
- Factory Workman
- Farmer/Dairyman
- Finance
- Finisher
- Firefighter
- Fisherman/Seaman
- Fitter
- Flight Attendant/Steward
- Florist
- Food Service
- Foreman/Crew Leader
- Foreman/Shop Foreman
- Forestry
- Planner
- Plumber
- Police/Trooper
- Polisher
- Politician/Legislator/Diplomat
- Porter
- President
- Press Operator
- Presser
- Principal/Dean/Educator
- Printer
- Production
- Professional
- Professor
- Psychologist
- Public Relations
- Publishing
- Purchasing
- Quality Control
- Real Estate/Realtor
- Receptionist
- Repairman
- Reporter
- Researcher
- Retired
- Retired/Pensioner
- Roofer
- Sales
- Sales Clerk/Counterman
- Sanitation/Exterminator
- Scientist
- Secretary
- Security
- Seemstress/Tailor/Handicraft
- Setup man
- Sheet Metal Worker/Steel Worker
- Shipping/Import/Export/Custom
- Social Worker/Case Worker
- Sorter
- Statistician/Actuary
- Student
- Superintendent
- Supervisor
- Surveyor
- Teacher
- Technician
- Technician/Lab
- Technician/X-ray
- Telemarketer/Telephone/Operator
- Teller/Bank Teller

- | | |
|---|---|
| <input type="checkbox"/> Foundry Worker | <input type="checkbox"/> Tester |
| <input type="checkbox"/> Furrier | <input type="checkbox"/> Therapist |
| <input type="checkbox"/> Gardener/Landscaper | <input type="checkbox"/> Therapists/Physical |
| <input type="checkbox"/> Geologist | <input type="checkbox"/> Toolmaker |
| <input type="checkbox"/> Glazier | <input type="checkbox"/> Trainer |
| <input type="checkbox"/> Graphic Designer/Commercial Artist | <input type="checkbox"/> Transcriber/Translator |
| <input type="checkbox"/> Grinder | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Grocer | <input type="checkbox"/> Travel Agent |
| <input type="checkbox"/> Health Care | <input type="checkbox"/> Treasurer |
| <input type="checkbox"/> Health Services | <input type="checkbox"/> Typesetter |
| <input type="checkbox"/> Helper | <input type="checkbox"/> Typist |
| <input type="checkbox"/> Home Economist | <input type="checkbox"/> Union Member/Rep. |
| <input type="checkbox"/> Homemaker | <input type="checkbox"/> Upholstery |
| <input type="checkbox"/> Hostess/Host/Usher | <input type="checkbox"/> Utility |
| <input type="checkbox"/> Housekeeper/Maid | <input type="checkbox"/> Veterinarian |
| <input type="checkbox"/> Inspector | <input type="checkbox"/> Vice President |
| <input type="checkbox"/> Installer | <input type="checkbox"/> Volunteer |
| <input type="checkbox"/> Instructor | <input type="checkbox"/> Waiter/Waitress |
| <input type="checkbox"/> Insurance/Agent | <input type="checkbox"/> Ward Clerk |
| <input type="checkbox"/> Insurance/Underwriter | <input type="checkbox"/> Water Treatment |
| <input type="checkbox"/> Interior Designer | <input type="checkbox"/> Welder |
| <input type="checkbox"/> Ironworker | <input type="checkbox"/> White Collar Worker |
| <input type="checkbox"/> Janitor | <input type="checkbox"/> Writer |

Single Parent

The Single Parent Household select is used to identify households with a single parent present.

- Single Parent

Small Office/Home Office Indicator

The Small Office/Home Office (SOHO) Indicator indicates that a small office is located in the home.

- Individual Works out of Home

Veteran in Household

The Veteran in Household select indicates that a military veteran is present in the household.

- Veteran in Household

Working Woman Indicator

The Working Woman Indicator identifies households where a female is present and that female is coded with an occupation status.

- Working Woman

Young Adult in Household

The Young Adult in Household select is used to identify households where a young adult (age 18 – 25) is present but another adult is identified at the primary decision maker.

- Young Adult Present